

TRENDO AGENCY POLICY

- This policy is valid until 30th June 2022.
- This policy applied for all TRENDO agencies.

Terms and Conditions

-Blank Screen/ Black Screen (More than 3 minutes, or host constantly absent from the camera for over 2 times)

1. First time ban, provide screenshots and proofs to BD for processing; first time ban for 1 day, second time ban for 2 days, and third time ban for 3 days;
2. The length and number of days of the illegal live broadcast will not be included in the Host salary settlement;
3. The basic salary and all bonuses will be deducted if the number of bans exceeds 3 times.

-Not focused on broadcasting / Streaming when doing other things:

1. Look away from the camera for a long time;
2. The sound has non-background music: such as TV, etc.;
3. Looking down, not interacting or looking elsewhere for a long time;
4. The live broadcast scene is wrong: outdoor or long-term continuous microphone chat, low quality.

If above behavior be reported by Trendo audit team over 3 times, Trendo has right to cancel the host at any time.

The hosts must abide by the Trendo Host Guide, otherwise the platform have right to ban the host at any time. Host need to submit nationality proof to start live on Trendo to verify the age as per the guidelines.

The platform has the right to change Hosts at any time and will provide the host with a corresponding allowance and bonus when hosts terminate the contract.

Official pk punishment: if the host signs up for PK but absent, 1% of the monthly diamond income will be deducted.

Agency Commission Policy

Agency income and reward(s) will be of 3 kinds:

- Recruiter Reward
- 20% diamonds Commission (Active Host)
- Excellent Talent Reward

The Recruiter Reward and Excellent Talent Reward require the agency has at least 10 active hosts.

Active Host: Host will be counted as active host who will complete below requirements in 1 month:

- ✧ 15 Days
- ✧ 30 Hours
- ✧ 15k Diamonds target

Live hour in video party room and audio party room is not included in the time target, only classic live is effective.

➤ **Recruiter Reward**

Agency will get new host one-time recruitment bonus, if new host completed the days, hour, diamond target (35k plus).

Host Requirement	Reward (Per Host)	Available	Issued to
30 Hours + 15 Valid Days+35,000 Diamond Target	₹ 700	One Single time	Standard Agency
30 Hours + 15 Valid Days+15,000 Diamond Target	₹ 0	One Single time	Standard Agency

➤ **20% Diamonds Commission**

Agency will be rewarded every month with the 20% of the **live diamonds earning** of each active host as a commission present in agency portal.

➤ **Excellent Talent Reward**

A reward to encourage the recruitment of excellent talent. If an active host receives a meets high target, the agency may be eligible to receive a reward. Rewarded per talent:

Level	Diamonds Target	Excellent Talent Reward (₹)
C1	350,000	300
C2	500,000	790
C3	700,000	1,106
C4	1,000,000	1,580
T1	2,000,000	3,160
T2	4,000,000	6,320
T3	8,000,000	12,640
T4	10,000,000	15,800
S1	20,000,000	31,600
S2	30,000,000	47,400

Host Salary Policy

Hosts will be paid in the form of diamond by Trendo. Host can choose to keep the diamond in the Trendo account or redeem (start from 35k diamonds) before the end of every month.

- **Time Target:** Host should satisfy at least 30 hours and 15 valid days of streaming, valid day = day where host has streamed at least 1 hour in one live
- **Host Payment = Level Reward + Gifting Income + Timing Bonus**
- **Level Reward** will be based on the diamonds target of hosts achieved; hosts will get level reward when achieved a new level. But **hosts need to complete the time target before a new month to unlock the level reward**, otherwise "Level Reward" will be cancelled by 00:00:00 of the new month
- **Gifting Income** is based on hosting earning and the current balance of diamonds shown in the host's Trendo account wallet

Level	Diamonds Target	Level Reward (total)	Gifting Income	Total Diamond	Total Diamond Value (₹)
F0	15,000	10,000	15,000	25,000	750
F1	35,000	23,333	35,000	58,333	1,750
F2	70,000	46,667	70,000	116,667	3,500
F3	100,000	66,667	100,000	166,667	5,000
F4	200,000	140,000	200,000	340,000	10,200
C1	350,000	256,667	350,000	606,667	18,200
C2	500,000	383,333	500,000	883,333	26,500
C3	700,000	560,000	700,000	1,260,000	37,800
C4	1,000,000	833,333	1,000,000	1,833,333	55,000
T1	2,000,000	1,733,333	2,000,000	3,733,333	112,000
T2	4,000,000	3,600,000	4,000,000	7,600,000	228,000
T3	8,000,000	7,466,667	8,000,000	15,466,667	464,000
T4	10,000,000	9,666,667	10,000,000	19,666,667	590,000
S1	20,000,000	20,000,000	20,000,000	40,000,000	1,200,000
S2	30,000,000	31,000,000	30,000,000	61,000,000	1,830,000

- When hosts completed extra live timing target (multi live mode is not included), she/he will get **timing (diamond) bonus**.

Level	Diamonds Target	10 Hours Extra Timing Bonus	20 Hours Extra Timing Bonus	30 Hours Extra Timing Bonus
F1	35,000	8,750	10,150	10,517
F2	70,000	16,500	20,250	24,000

F3	100,000	25,000	30,000	35,000
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- Host who failed to complete the time target will not get the **Level Reward** but will keep the right of maintaining balance diamonds.

* **100 Diamonds = INR 3 (India)**

* Tax Deduction: Following percentage will be deducted from the amount sent to agency/ hosts. Income Tax: 3% of the due amount.

- **Example:** if a host lived 41 hours, 15 valid days, earned 75,000 diamonds in one month and has 20,000 diamonds converted to coins, then the total level reward is 46,667 diamonds, timing bonus is 16,500 diamonds, balance is 118,167 diamonds, he/she can maximum redeem 100,000 diamonds to cash (3000 INR).

- Hosts have one privilege to switch the Agency, if they are like to change the agency so she/he can apply for NOC to the agency and they are pay the fee for the transfer ID to Agency and Company. (Transfer fee to 25\$ Agency and 75\$ Trendo total amount is 100USD)

- We will clear the payment within 22 working days of the completion of broadcast cycle, settlement day is in 15th of every month.

- Effective day: A Day with a streaming more than 1 hour will be considered as an effective day (Each Broadcast must last a minimum of 60 minutes, otherwise such broadcast time will not be considered for Valid Broadcast Hour and Day).

- Host Salary will be paid to agency owner's Bank account (Which will be confirmed with the agency via email).

- Agency has to provide signed power of attorney from their host for salary. Once we will get this then only, we will send salary to all hosts to their respective agencies' owners' bank account. If the agency is not pay the hosts' salary in 5 working days after they receive host salary, Trendo has right to hold the agency's salary 5-10 days in the next month.

Termination and Suspension

1. Host participation program is in good will, and both sides have the right to terminate it at any given time.
2. We have the right to suspend and stop payments to hosts that violate T&Cs.
3. We have the right to terminate any relationship with host at any point of time in case of host violating T&Cs.
4. We have the right to cancel the agreement with host with a 7 days' notice. All payments will be paid until the date of termination.

Exclusivity

Hosts should not broadcast live on other platforms at the same time when they broadcasting at Trendo. Including without limitation, MeMe Live, Bigo Live, Uplive, LivU, Youstar, StreamKar, Twitch, YouTube, Facebook, Instagram, IMO Live, MICO , NoNo Live, etc.

Terms of Compliance

Hosts must ensure that the following behaviors will not occur during the live broadcast:

A. Tobacco and Alcohol Usage

- Content highlighting tobacco, e-cigarette, and/or alcohol consumption by users is strongly discouraged

B. Prohibited Types of Speech

- Hate speech, which promotes or encourages discrimination, harassment, or violence based on race, ethnicity, gender identity, sexual orientation, age, religion, or nationality.
- Harassment, defamation or intimidation.
- Misleading or false statement about Trendo, its product, features or policies.
- Advertising for illegal or inappropriate merchandise.

C. Prohibitions in regard to Broadcasting Venues and Circumstances.

- Streaming in adult entertainment venues, such as a night club or an exotic dance club.
 - Filming another individual without their consent or against their will.
 - Unauthorized broadcast or transmission of copyrighted content.
- Violations that may result in immediate termination of your account

D. Criminal activity

- Facilitating or organizing criminal activities.
- Causing direct or indirect physical or financial harm to people, animals, property, or businesses.
- Inciting ethnic hatred or ethnic discrimination.
- Celebrating any crimes committed, either by the user or by a third party.

E. Nudity or overly sexualized content

- Exposure of any genitalia at any time.
- Inappropriate or revealing clothing* (Read Dress Code).
- Sexually suggestive or provocative activity, which includes any sexual gestures, posture, dances, and/or general sexual behavior.
- Sexually charged language, both on camera and/or in the comments section or in the broadcast title.

- Offers of sexual services including prostitution, escort services, sexual massages, and/or filmed sexual activity.

F. Violent, Self-Harming, or Self-Mutilating Acts or Threats

- Display of firearms, promotion of gun violence.
- Death threats or threats of violence or harm against any individual or community.
- Depiction of or advocacy for child abuse, animal cruelty, self-mutilation, bodily harm.

G. Bullying, Harassment, Or Hateful Language

- Profanity and/or vulgarity that is meant to hurt or attack.
- Hate speech - Discriminatory or humiliating remarks based on: race or ethnic origin, religion or belief, disability, gender, age, nationality, appearance or physical attributes, or sexual orientation/gender identity.
- Displaying altered images or names of an individual meant to degrade that individual or sharing photos or videos of physical bullying of a person for the purpose of shaming the victim.
- Sharing/displaying personal info of an individual for the purpose of blackmail or harassment.

H. Sales and Promotion of Illegal Substances

- Use, mention or display of illicit drugs and/or drug paraphernalia.

I agree with the above terms & conditions and I am willing to cooperate with Trendo platform for live streaming.

Agency:

Signature:

Agency information :

Account Holder Name

Bank A/C No.

Bank Name

IFSC Cord.....

Pan Card No.

Mobile no.....