



As discussed, please find the onboarding requirement on Live creators and creators & agency commercials for the same.

Slab	Minimum mins per live stream	Creators cost per stream	No. of streams per month	Short videos	Stories/Reels	Total creators cost per month	Agency onboarding cut (with creators 1st month payment)	Agency retention cut (with creator's 3rd month payment)	Onboarding requirements
L1	45 mins	500	12	12	6	6000	1000	1000	1700 creators
L2	45 mins	1000	12	12	6	12000	1000	1000	300 creators

Few pointers -

1) We need creators across all genres (Acting, Dance, Music, Health & Fitness, Education, Beauty & Fashion, Sports, Arts, Crafts & DIY, etc)

2) We need creators across all languages (Hindi, English, Bhojpuri, Harynavi, Punjabi, Bengali, Tamil, Kannada, Telugu, etc)

3) Moj will pay creators directly through Moj wallet, however Moj can ask the agency to pay the creators on their behalf for the first 3 months.

<https://mojapp.in/>